

*To rein a horse is not only to guide him, but also to direct his every movement.  
The best reined horse should be willingly guided through a set of complex maneuvers,  
with little or no apparent resistance.*



## CCRHA INCENTIVE PROGRAM

Any current member of the CCRHA who secures a **past sponsor\*** for the 2009 show season will be entitled to a credit incentive\*\*\* of 2.5% of the total sponsorship monies.

Any current member of the CCRHA who secures a **new sponsor\*\*** for the 2009 show season will be entitled to a credit incentive\*\*\* of 5.0% of the total sponsorship monies.

\* - past sponsor - any individual or company who has been a CCRHA sponsor at any time in the past since the CCRHA's inception.

\*\* - new sponsor - any individual or company which has never before been a sponsor of the CCRHA.

\*\*\* - credit incentive maybe used against a **member's stall fees** at any CCRHA sanctioned event, a member's **CCRHA membership fee**, or toward the purchase of the **CCRHA's Annual Banquet tickets**.

- This Credit Incentive is non-transferable (exception - family members.)
- This Credit Incentive will only be applied once the CCRHA has received sponsorship payment
- This Credit Incentive will be in the form of a certificate to be endorsed by a CCRHA Board of Directors Designate(s).
- Certificate must be presented in order to receive incentive.