



To rein a horse is not only to guide him, but also to direct his every movement.

The best-reined horse should be willingly guided through a set of complex maneuvers, with little or no apparent resistance.'

Dear Valued Sponsor:

Reining is today's fastest growing equine sport. It is the first western discipline to be adopted into Federation Equestre International. History was made at the World Equestrian Games in 2002 when Team Canada won Silver and an individual Bronze medal. Then in 2006 we made our mark in Germany when Team Canada brought home the Silver medal and the Individual Gold! In 2008 we saw our Reining Canada Young Rider team compete and bring home the Team Silver Medal from the North American Young Rider Championship in Colorado. Three of those team members were our girls from Manitoba! In 2009 Manitoba sent it's own team to the Young Rider Championship and finished fourth overall. Reiners are now gearing up for the 2010 games.

The Central Canada Reining Horse Association (CCRHA) is a non-profit organization that promotes the sport of reining in Manitoba, and is an affiliate of the National Reining Horse Association and Reining Canada. Our goal is to offer the finest reining competition in Canada. With your support we will achieve our goal. We are ready to promote your company in conjunction with our planned activities.

The CCRHA recognizes the success of our club depends entirely on the generous support of our sponsors. As our club moves forward, we strive to make our shows bigger and better. As our shows grow, so too do the opportunities for promotion of our sponsors' businesses. In 2009 the CCRHA was selected by the NRHA to host the NRHA Western Canada Affiliate Finals. We were able to increase our attendance by 12% and welcomed competitors from all over Western Canada. We are excited to have been chosen to host this event again in 2010 and 2011.

The CCRHA realizes advertising dollars play a vital role in advancing a successful business in today's society. We have developed the attached sponsorship packages for the promotion and advancement of your company. These activities were selected to reach the broadest range of people. Should you wish to focus your generous contribution on youth, amateur, non-professional or professional divisions, we will be pleased to accommodate your request.

We look forward to sharing this very exciting year with you. A contact list & return address information has been provided on the second page, should you have any questions, comments or concerns. Please feel free to contact a member of the Executive team or myself and we will be happy to assist you, or visit us at www.ccrha.com.

Thank you in advance for your consideration.

Sincerely,

Kim Maharaj
President, CCRHA



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Enclosed: Sponsorship Package

Central Canada Reining Horse Association – 2010 Board

Title	Name	Contact
President	Kim Maharaj	(204) 770-2514
Vice-President	Karen Black	(204) 757-2036
Past-President	Judy Skwarek	(204) 632-0427
Treasurer	Bonna Jean Bateman	(204) 222-8071
Secretary	Kathleen Rudko	(204) 444-2566
Show Director	Sherry Gruhle	(204) 338-8360
Communications	Ian Maharaj	(204) 791-0989
Youth Director	Megan Robinson	(204) 878-3443
Social Director	Laury Birch	(204) 736-4723
Marketing Director	Angela Gillies	(204)291-7032

Sponsorship may be mailed to the following address:

CCRHA Treasurer
Box 8, Group 570, RR5
Winnipeg, Manitoba
R2C 2Z2